GOVERNMENT OF INDIA
FINANCE
LOK SABHA

UNSTARRED QUESTION NO:2161
ANSWERED ON:12.12.2008
DRUG AWARENESS CAMPAIGN
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Will the Minister of FINANCE be pleased to state:

(a): whether Narcotics Control Bureau has organized any awareness campaign against drug abuse among school children across the country;

(b): if so, the details thereof;

(c): the names of States in which such campaign/ programme has been organized so far;and

(d): the extent to which the campaign/ programme has been able to achieve its objectives?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF FINANCE (SHRI S.S. PALANIMANICKAM)

(a) & (b): Yes sir.The Narcotics Control Bureau organized an awareness campaign against drug abuse among school children across the country on 26th June,2008, the International Day Against Drug Abuse and Illicit Trafficking.The programme included public rallies,padayatras,cultural programmes,exhibitions,short plays, debates,display of posters in schools,slides in cinemas and SMS messages through mobile service providers.Non-Governmental Organisations and drug de-addiction centres were also involved in these activities.

(c): The States in which such campaign/programmes were organized were:

Manipur,Gujarat, Tamilnadu,Rajasthan,West Bengal,Delhi, Karnataka,Orissa,Himachal Pradesh,Maharashtra,Kerala, Madhya Pradesh,Chandigarh ,Jammu & Kashmir,Goa,Andhra Pradesh

(d): It is felt that the campaign/programme has achieved its objectives substantially and will be extended to other States and Union Territories as well.